

Case Study

Public and Private Wifi Networks

Waterside Holiday Village - Cornwall. UK





Client Requirements

Waterside Cornwall wanted to be able to provide a more interactive experience to their Customers onsite. From tablets in around the site, Smart TV's in every lodge to fully WiFi enabled Gym equipment as well as a Free Network across the site for customers. The site did not want to lay cables and cause disruption to their park, understandably, so we were able to come up with a Bridging solution that gave WiFi Access to the entire site.

Business Benefits

There are many Business Benefits to having a WiFi enabled Park and Data Capture is one of them! By having a seamless login portal available on the free network onsite, we are able to - with consent - collect data for Waterside Cornwall for Marketing purposes on behalf of their business. They have found this to be an added benefit to all the other services that we have been able to provide them with.



Client Details

Waterside Holiday Resort

Tourism - Holiday Park
Lanivet, Cornwall. UK

Clubwifi Solution

Waterside is a large Holiday Park providing accommodation in Large lodges of all different shapes and sizes. The Business has a 1GB dedicated lease line into the office which is where the ClubWifi Network starts. We have provided a WiFi Service to the Reception area, offices, lounge, bar & restaurant as well as the park.

This has been created with a large back bone bridge network and over 30+ UniFi M Pro's onsite to give the best possible coverage.



Client Testimonial



ClubWifi had a hard task against them ensuring that each lodge and area of the park had the best possible signal for both our Customers and the WiFi enabled devices that we provide in each lodge but they have exceeded!

They are always on hand if we need them and the support team do a great job.

Ian Slater - **Managing Director**





Network Details

Waterside Holiday Resort

Tourism - Holiday Park
Lanivet, Cornwall. UK

Clubwifi Solution

This solution is managed on the Clubwifi Hosted Unifi Platform which controls all aspects of Unifi Systems and Components. This ensures the system is secure and up to date at all times from the Clubwifi Management Service.

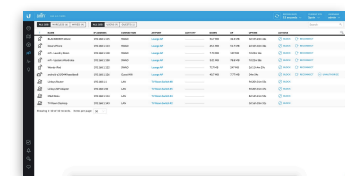
1 GB Internet Supply and Clubwifi Unifi Controller



Security Gateway Pro



24 Port Unifi Switch

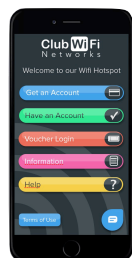


GDPR Marketing Data

Wifi - Multiple Offices

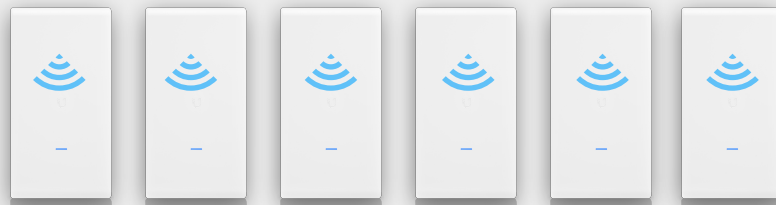


Loco Pro Bridge Links

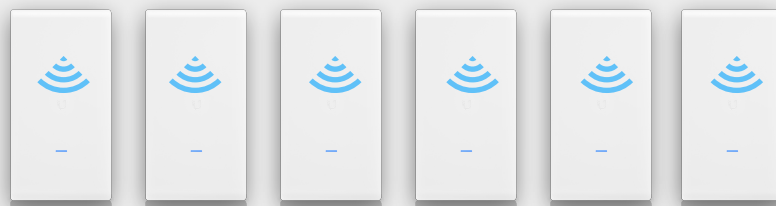


Login Screen

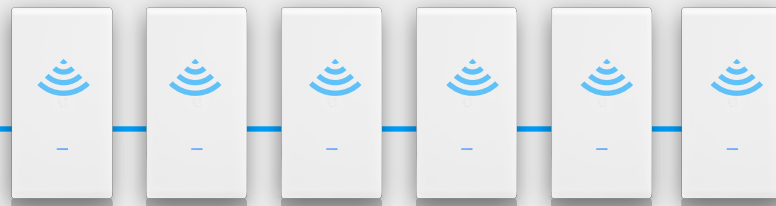
Network 1 - Multiple Lodges



Network 2 - Multiple Lodges



Network 3 - Multiple Lodges



Network 4 - Multiple Lodges

